



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 31

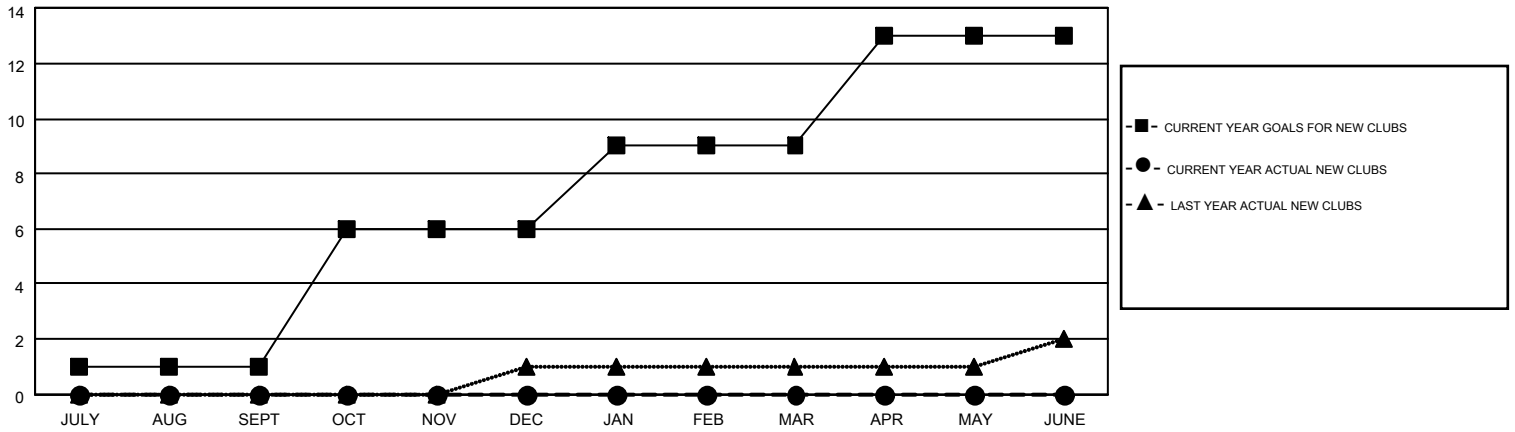
LOCATION: NORTH CAROLINA

GMT: CARL HARRELL

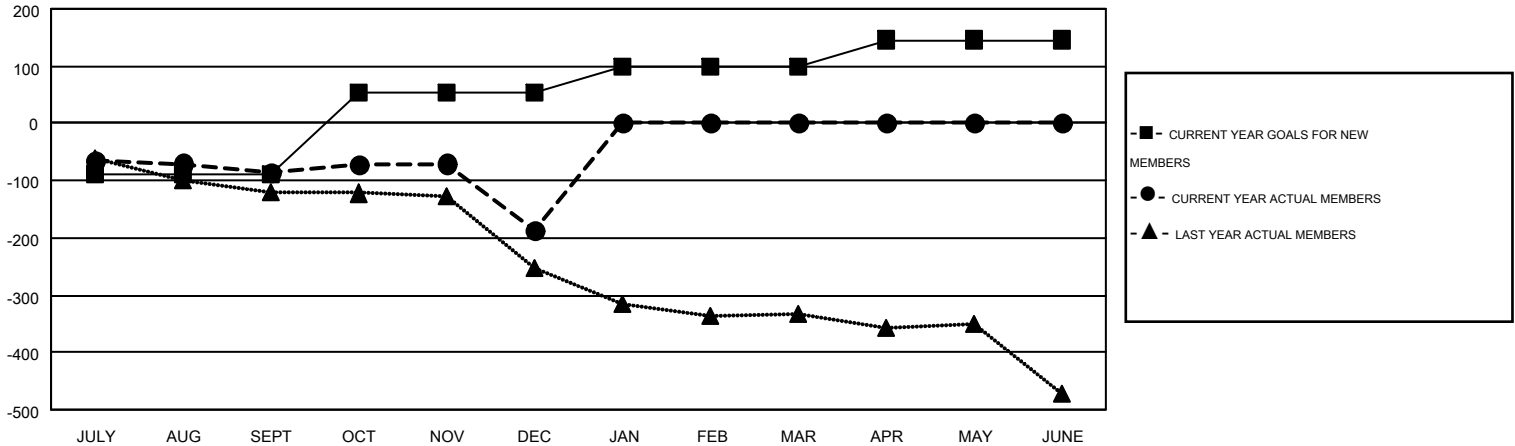
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	1	0	4	-4	JULY/AUG/SEPT	-90	153	240	-87
OCT/NOV/DEC	5	0	7	-7	OCT/NOV/DEC	143	134	235	-101
JAN/FEB/MAR	3	0	0	0	JAN/FEB/MAR	46	0	0	0
APR/MAY/JUNE	4	0	0	0	APR/MAY/JUNE	47	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 11	130 CLUBS OF 334 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	5,080 (72.07%)
DECEASED	59	FEMALE	1,969 (27.93%)
CLUB CANCELLED	49	<u>FAMILY UNIT MEMBERS</u> 1,428	
OTHER	367	<u>HEAD OF HOUSEHOLD</u> 695	
TOTAL	475	<u>NON-HEAD OF HOUSEHOLD</u> 733	

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